

## Bradford's Special Educational Needs & Disabilities (SEND) Local Offer



**Sarah Pawson**  
**Lead-Local Offer Officer**  
**SEND & Behaviour Services**

**Children's Services**  
**Education and Learning**



# Refreshments available



# Welcome and Introductions

# What is a Local Offer and Why do we have one?

Children and young people  
0-25 with  
SEND  
&  
Parent/carers

Councils must publish information about; services, support, activities and provisions in the area, to support families with a child or young person with special educational needs and/or a disability

Working together with children and young people and their families will ensure Bradford gets the Local Offer right for its users

It's the Law- services and provisions must work together to provide this information

Local Offer bring together in one place all of the information about SEND services, support and activities



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# What do users like about the existing Bradford Local Offer website

Lots of very useful information, services and activities

Not part of the council website

Children young people and their parent carers are involved in the LO development and reviews - feedback improves service

Co-production is "highly regarded" compared with other Yorkshire and Humber Local Offers



Good use of videos and photos

Co-produced and Designed together from the beginning

Helped me so much to get the right information and support

Colourful & eye catching

Look of the website is great

Love the YouTube videos

Love the co-produced pocket information booklet designed by young people



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## Local Offer feedback

What would children and young people and their parent and carers like to see improved?

Find information, services and activities quicker

Less text/some pages too wordy

Easier to use accessibility tool  
browsealoud is confusing

YouTube channel for young peoples experiences

Search function available to look for specific things by category, age, location, need, level of support

Simple route to find what you need lots of valuable information but hard to navigate

More videos and photos

Needs to be any device compatible-so can use on mobile



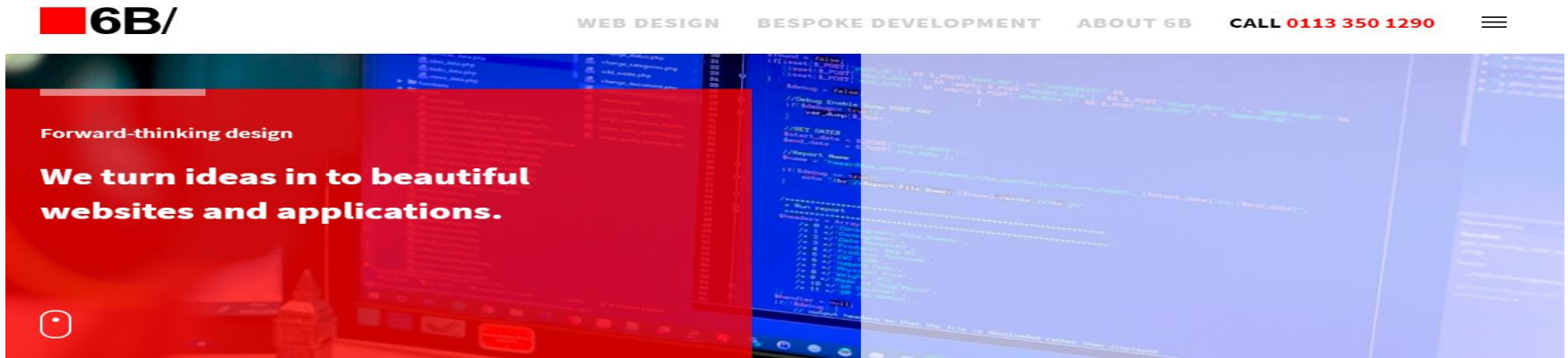
# New Local Offer website key stakeholder review meeting

## Feedback Feb 2019

| Do you think the new website will be easier to find things you are looking for?  | Do you think the new website will be more accessible?  | What do you like about the new website design?   | Would you like to add anything to the new website?  |
|--|--|--|---|
| <ul style="list-style-type: none"> <li>• Search tab</li> <li>• Yes the addition of filters will help</li> <li>• Yes defiantly</li> <li>• Yes – would be helpful to be able to search by area – Type of activity, Info and event</li> </ul> | <ul style="list-style-type: none"> <li>• Yes the easier layout will assist</li> <li>• Yes, would be good to have links to easy read info where possible</li> </ul> | <ul style="list-style-type: none"> <li>• Easier to use and better links to things</li> <li>• Easy read pages – Not overloaded with info or pictures</li> <li>• The new filters look really good</li> <li>• Adding symbols to assist navigation</li> <li>• A-Z function will be very good addition</li> <li>• Search facility – filters – Not too much info - will be great if it is accessible on mobile phones</li> <li>• Looks colourful and easy to navigate</li> <li>• Looks nice and clear and not too much info on the homepage</li> </ul> | <ul style="list-style-type: none"> <li>• Add Voice search</li> <li>• New Photos to give a fresh look</li> <li>• Symbols added what provider can do i.e. medication support/ personal care</li> <li>• More pictures that are relevant to the service</li> <li>• Link to adult service i.e. Connect to support – Link to twitter feeds/Facebook</li> <li>• Develop a new LO app for children and young people for calendar activities, videos and games once new website new is in place</li> </ul> |



# New Local Offer website test live review by Sarah Livesey



## New Improved Accessibility tool- texthelp “browsealoud”



# Would you like to comment or add anything to the new Local Offer test live website ?



Please use the post it notes and pens on the desks to comment and stick to the flip chart provided-your feedback is valued. Thank You!



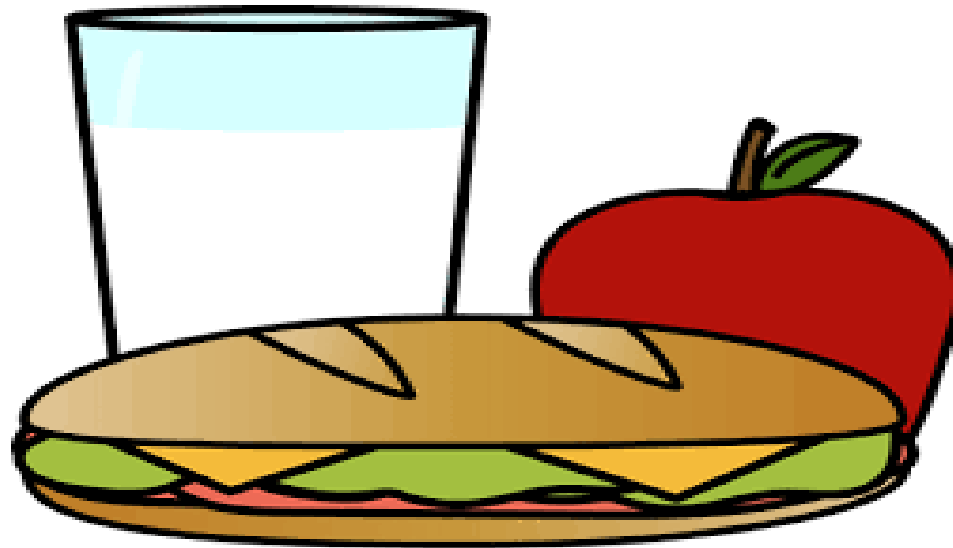
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Thank you for being involved



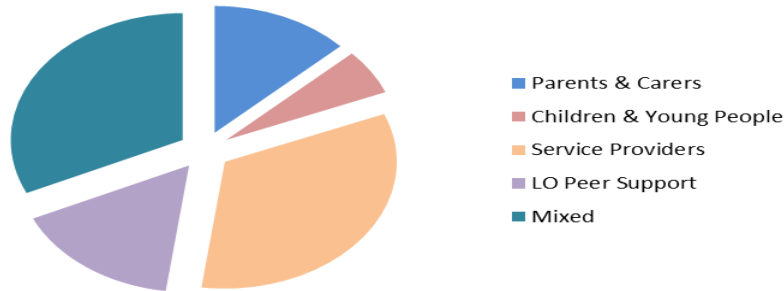
# Lunchtime



# Brief summary of Local Offer Co-production 2017/18

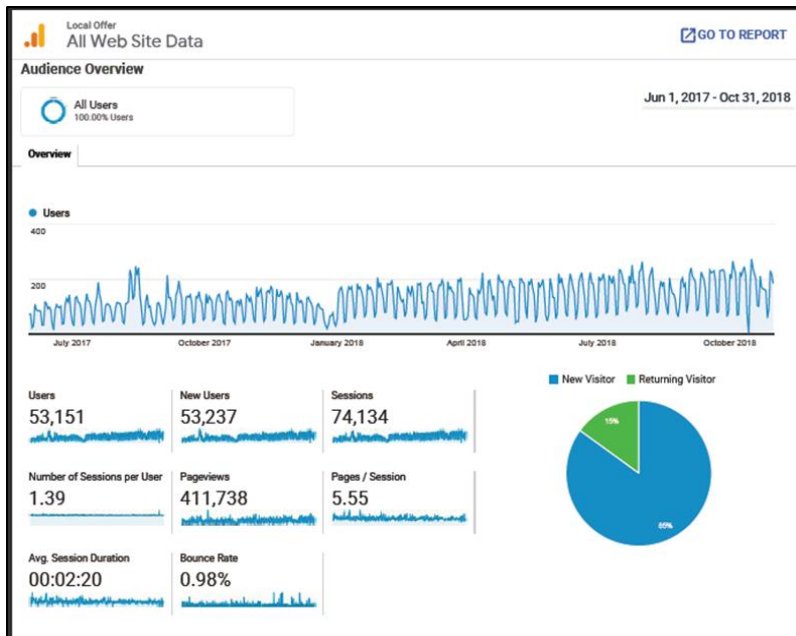
## Local Offer stalls, events, meetings

**Events/Meetings Local Offer Officers have attended to review/promote/ gain feedback to develop the Local Offer.**



|                         |           |
|-------------------------|-----------|
| Parents & Carers        | 9         |
| Children & Young People | 4         |
| Service Providers       | 23        |
| LO Peer Support         | 11        |
| Mixed                   | 22        |
| <b>Total</b>            | <b>69</b> |

## Website usage snapshot



## LO Co-production review and development focus workshops

- 34 Children and young people with SEND
- 48 Parent/carers
- 25 Online survey

**176 involved in co-production**



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# Would you like to be involved in the Bradford Local Offer review and development or would you like more information?

## Contact

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**Jagdeep Sandhu**

*Local Offer Support Officer*

*SEND & Behaviour Services Team,*

*Children's Services*

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To request to be added to the Bradford Local Offer website please **email:**

**[LocalOffer@bradford.gov.uk](mailto:LocalOffer@bradford.gov.uk)**

**Local Offer web** [localoffer.bradford.gov.uk](http://localoffer.bradford.gov.uk)



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